

Levy Timeline & Calling Information

- NOW** Send in your PTSA's levy donation to:
Lake Washington Citizens' Levy Committee
10604 NE 38th Place, Suite 212
Kirkland, WA 98033
- The costs of levy elections must be paid for by the LW Levy Committee.
 - Your donations NOW are essential
- October 20** LWEA determines each building's staff levy coordinator
- November 1** By this date you must send the name, phone number and e-mail address of your PTSA Levy Coordinator to: wendydelong@comcast.net
- November 10** Levy Coordinator (only the coordinator) attends *calling software* training*
- Session is at 5:00pm in the Redmond High School Cafeteria
 - By attending this training, the coordinators will be better equipped to assist their volunteers
 - Please sit with your principal and staff coordinator at the training
- Now to Nov. 15** PTSA recruits at least 15 parent volunteers to make levy phone calls
- You are not limited to 15. More volunteers = less calls per person
 - **Minimum** goal 30 per building, a combination of staff and parents
- By November 17** Levy coordinator provides names and e-mail addresses of all parent calling volunteers to their building's staff coordinator
- This information is for short-term levy calling use only and will not be retained after calling is completed or for other purposes
 - **NO business e-mail addresses!** This is a political campaign.
- November 23** School Board does final approval of the levy & bond ballot measures
- By November 29** Calling instructions will be sent to all volunteers via their home e-mail
- November 30 to December 6** Levy Calls made by volunteers during designated hours (evenings & weekends)
- A script is provided to callers
 - A fact sheet is provided that will answer common questions
- January** A few campaign signs per building need to be posted in key traffic areas.
- Jan/Feb** Supporting voters receive a "Remember to Vote" phone call
- These calls made using an automated system
- February 9, 2010 Levy and Bond Election Day**

*New this election! Use of the computer program to access calling lists and record responses allows calls to be made from home. Recording responses electronically simplifies identification of supporting voters.

Other things you can do:

- Have your PTA endorse the levy and bond measures. Send notification of your endorsement to wendydelong@comcast.net for posting on the Levy Committee web site www.vote4lwsdkids.org
 - Write letters to the editors of the local newspapers in support of the levies and bond
 - Put a "Remember to Vote" message on your school reader board and your PTA bulletin board.
- NOTE: You can only do this if it is customary for all elections, so do this NOW for the November election.**